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# KAWARTHA TRANS CANADA TRAIL ASSOCIATION

c/o Fleming College P.O. Box 8000 Lindsay, Ontario K9V 5E6 kawarthatct@gmail.com

# Seniors' Day on the KTCT

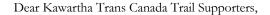


Last year's International Trails Day event organized by the KTCTA, was an excellent opportunity to introduce seniors to pole walking using the Kawartha Trans Canada Trail.

## Biker Babes on the KTCT



# President's Message



The KTCT has been operational for over six years. This has been possible with a significant amount of year-round volunteer efforts and commitment, in-kind and monetary donations, and provincial and federal grant funds. Every newsletter I ask for financial support. I wish I didn't have to, but as long as we are a not-for-profit charitable organization with no government operating funds, the reality is we need to raise \$11,000 annually to keep the trail up to a standard quality that is expected by our trail users. Raising this amount of money every year continues to be a challenge.

In 2014, the Ontario Trillium Foundation provided funds for us to update our business plan (2015-2020). Over the next five years our efforts will focus on four priorities: 1) our mission, 2) stability, 3) supporters/volunteers and 4) communication. As well, the Kawartha Community Futures Corporation provided funding to have a fundraising strategy prepared, which has been integrated into the five-year business plan.

As part of this fundraising strategy, we will launch a new website and fundraising effort called "Love Your Trail" in early July. The new website is full of information, maps and resources, and it has the ability to accept donations online. Check it out <a href="https://www.loveyourtrail.ca">www.loveyourtrail.ca</a>.

The KTCT Board of Directors is responsible for implementing these plans. As we are all volunteers, implementing these plans will not be easy. For the plans to be successful it will take more volunteers, more time and more commitment. Our success will be seen and measured by a trail that is well-maintained, well-used, well-funded (donations) and most of all, a trail that our community is proud of and will tell us this in emails or personal comments.

On behalf of the Board of Directors, we hope you will use your trail and tell others, and plan to support us in whatever way you can. Thank you for your continued support!

Sincerely,



# The Vandalism Continues...



Al MacPherson

President, Kawartha Trans Canada Trail Association

(KTCTA)

\$700 damage to the gate at Acres Road.

Gates prevent vehicles, ATVs and dirt bikes from using the KTCT so that the trail remains safe and undamaged for trail users. Unfortunately, ATV trespassers (who do not belong to the Kawartha ATV Club, a group that promotes safe and responsible ATV use), appear to be causing most of the damage. Approximately \$2,000 in damage is done every year to our gates.

ATVs do have alternatives. The Victoria Rail Trail is an 85-kilometre stretch of trail that travels north towards Haliburton County and south to Bethany. In addition, there is an 8,000-acre tract of land near Kinmount called the Somerville Forest Tract. So why damage our gates in

order to access the KTCT?

What can you do? If you observe illegal use by ATVs or dirt bikes, write down the time, location, description of ATV or dirt bike, licence plate number (if you can read it) and report this to the OPP in Lindsay (705-324-6741). Or call Crime Stoppers (705-324-5252), or email the information to KawarthaTCT@gmail.com.

The KTCT is maintained by donations NOT municipal funds. All damage and repairs are paid by us through donation funds. This must stop so that we can use the funds to improve our trail tread, cut grass along the trail or repair bridge decking. PLEASE HELP US!

## The Great Canadian Bucket List Fundraiser

On Sunday, April 26th, 2015, the KTCTA had the honour of welcoming Robin Esrock to an inspiring fundraising event held at Fleming College in Lindsay. Robin is a television host, journalist and best-selling author of the Great Canadian Bucket List series.

In an entertaining, multimedia presentation, Robin revealed a collection of experiences one must have in Canada before dying. Spanning nature, culture, history, food, adventure and the truly bizarre, Robin amused and inspired the audience with Bucket List stories, video, photographs and unique experiences from coast to coast to coast.

Having visited over 100 countries on seven continents, Robin is a travel expert who knows what he is talking about!

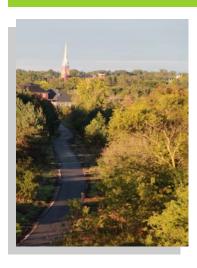




Al MacPherson and Robin Esrock

**INTERNATIONAL TRAILS DAY: JUNE 6TH, 2015** 

# St. Mary's 2nd Annual Charity Cycle Event



Last year, St. Mary's Knights of Columbus hosted their first cycling event with proceeds supporting their many charities. The event took cyclists on a 10 or 25 kilometre ride from St. Mary's to either Reaboro or Omemee and back, followed by a BBQ. The event was so much fun that they are running it again this summer. Mark your calendars: August 8th, 2015.

You can enter this fun social event with a flat fee, but collecting pledges is encouraged. Prizes will go the participants with the highest pledges. For details, visit: <a href="www.stmaryslindsay.ca/">www.stmaryslindsay.ca/</a> or call Dennis Callaghan 705-328-0965.

#### New Volunteers are always

welcome!

See website for details or email us at kawarthatct@ gmail.com

## First Annual Trail-a-thon



On May 20th, 2015, the KTCTA organized the first annual trail-a-thon! One hundred and eleven students from Mariposa Public School either walked, ran or cycled a portion of the Kawartha Trans Canada Trail south of Oakwood.

A special thank you to our 10 volunteers, the Kawartha Boys and Girls Club for the loan of bikes, the Kawartha Cycling Club, Mariposa teacher Lori Gregory for her coordination and Deborah Pearson for her lead in making this event happen.

Plans are underway to expand this event to other schools in the community.



# Central Senior & Scott Young Partnership

This year, Central Senior School in Lindsay and Scott Young Public School in Omemee purchased 35 new bikes to share between the two schools.

The goal of the purchase is to promote physical fitness while encouraging use of the trail. Both schools have also adopted sections of the trail to provide volunteer trail stewardship.

A group of students from Central (pictured right), ride the section of trail between the two schools.





## It's Time to Love Your Trail

Over the last year, the KTCTA board members have been building much-needed tools to ensure long-term sustainability, accountable management and stable maintenance of the trail, for now and into the future. These new initiatives include the launch of a brand new website, the development of a new business plan and the creation of a five-year fundraising strategy.

Their implementation is intended, together, to make some noise in the community, raising awareness of this national icon, appealing to the serious need for support from the community and providing residents with an extraordinary outdoor recreational experience right in their backyard.

Now that the trail is complete, the time has come to create increased awareness of this national icon, its proximity, and intrinsic value to the Kawartha Lakes. Leading up to Canada's upcoming 150th, and the Trans Canada Trail celebrations across the country in 2017, it's time to step up and use this occasion to commemorate all the hard work and reward of its completion. This is going to take commitment and financial support.

The fundraising strategy builds on current fundraising initiatives and has created new tools to attract new and larger contributions. The "Love Your Trail" campaign appeals emotionally to user groups, schools, businesses, and the community at large, encouraging users to love the trail, to use it and support it. The key promotional vehicle is the new trail website www.loveyourtrail.ca, which highlights trail features and attractions, encourages frequent visits, and inspires easy online contributions and sponsorships.

New trail brochures directed to both users and donors will complement publicity efforts to increase awareness and use of this recreational corridor, and encourage donations and contributions towards the wellbeing of the trail.

The fundraising activities and trail promotions will continue to emphasize the environmental, educational and health benefits of the trail, and will draw attention to all contributions, both large and small.

With regional promotional partnerships, the trail and neighbouring communities will attract new tourists. By extension, trail use and relevance to residents will continue to grow.

And that is the ultimate goal: to get more and more people to *LOVE the Trail*, *USE the Trail* and *SUPPORT the Trail* through monetary and in-kind donations, and volunteer commitment.

What are you waiting for? Get out on your trail and share this spectacular outdoor attraction today!



"Be recognized as the nation's best fitness and active-living destination for Canadians to participate in safe, healthy, low-cost recreation...As 2017 approaches, we encourage you to use the Trail more—if you aren't already. Tell your friends about our bold connection goal."

The Trail to 2017-Trans Canada Trail Annual Report 2013-2014

# Ontario By Bike: Uxbridge/Kawarthas

On June 20th and 21st, 2015, join Ontario By Bike for a weekend-long ride along the Trans Canada Trail. The ride starts in Uxbridge, travels through the City of Kawartha Lakes and ends in Peterborough or Lakefield, for a total distance of 85 or 100 kilometres. This easy to moderate ride—traversing through lush green forests, idyllic farmlands and along waterways and canals—will be a quiet, safe and beautiful ride. The fully-supported tour incorporates rest stops with water and snacks, an overnight stay at the new Days Inn and Suites Lindsay, lunch at the Silver Bean Café on the Otonabee River, return shuttle, and more! For detailed information about the route, cost, timing, etc., visit <a href="www.ontariobybike.ca/ridejune2015">www.ontariobybike.ca/ridejune2015</a>. Space is limited, so reserve your spot today!

In addition, a fall weekend tour from Hamilton to Brantford to Paris to Port Dover is planned for September 19th and 20th, 2015.



## DeNure Donor Wall

TRAIL CHAMPION

Barron Cowan

Dorothy DeNure

Ron Fevang

Green Trails Alliance

Kawartha Lakes Community

Futures Development

Haig Kelly

**Dorianne Lackey** 

**National Trails Coalition** 

Omemee Legacy C.H.E.S.T.

Ontario Ministry of Economic

Development

**PICKSEED** 

Sir Sandford Fleming College

TD Friends of the Environ-

ment Foundation

Trans Canada Trail

The Ontario Trillium

**Foundation** 

In memory of

Margaret Fevang

Dr. Al Lackey

Steven Thompson

In honour of

**Hugh Davies** 

TRAIL MASTER

Achilles Track Club of Peter-

borough

Marnie Callaghan

Dr. T. James Cooper

Elke & Richard Danziger

Carole & Bruce Glass

David Holloway

**Investors Group Matching** 

Gift Program

Kawartha Rail Trail

Peter Petrosoniak & Kathy

**Boyle** 

The Siegel Family

Bill Steffler

Susan & Ed Stephenson

Wylie & Marnie Suggitt

Marian Sweetnam

In memory of

Liz Maxwell (from the Biker

Babes)

In honour of

**Margaret Davies** 

Ron Fevang

The Hardy Family

Amanda Johnson & Stephen

Dunbar

Ruth LaMantia

Claire & Jean Morgan

Jan Smith

Susan Stephenson

George & Marian

Sweetnam

TRAIL BLAZER

Dianne & Ted Abbot

Wayne & Cathy Alldred

Biker Babes

Blewett Printing

Hal & Hilda Bowry

Crayola Canada

**Dianne's Country Cooking** 

Cycle Chicks

**Cycling Dudes** 

Bill & Elaine Elliott

Bruce & Lynne Faulkner

Fowler's Corner & District

Lions Club

Gayle Golden

**GOODWIN DESIGN** 

Health for Life

Stan & Marion Hill

Kawartha Cycling Club

Kent Florist

Kinsmen Club of Lindsay

Gus & Ruth LaMantia

Lindsay Animal Clinic Pro-

fessional Corp.

Lindsay Lions Club

Jo Anne Lindsay

Barbara MacPherson

Robin & Rosemary

Maughan

Joe & Joyce McGuire

Claire & Jean Morgan

Morris Veterinary Hospital

Gael Morrison

Nicholls - Eleanor

(DeNure), Lawrence, Catherine (Reed), Calvin

Bernie & Lillian Nickerson

Oakwood & District Lions

Club

**Omemee & District Lions** 

Club

Ontario Woodlot

Association

Pat & Mike O'Reilly

Lou & Judy Probst

path to stillness yoga studio

Payne, Grignon Family

June & Thomas Pick

Bill & Marg Preston

**Howard Robinson** 

Barbara Rose

John Rose

Laurie Scott

Linda Skilton

**Ross Smith** 

Sheila & John Speirs

TD Canada Trust -

Omemee

**Doris Webster** 

Ron & Gillian Willcocks

John & Anne Willemse

In memory of

Margaret Fevang

Mr. & Mrs. S.D. Fevang

John Kennedy

Dr. Al Lackey

Jean Luck

Bob Rodd

Marytherese Saigeon

Arthur D. Truax

Shane Paul Allan Wood

In honour of

Ted & Dianne Abbot

Judy & Ray DeNure\*

Dr. Robert Drury

Ainsley & Avery Herr

Laurie & Jamie

Lautenschlager

Malone & Jack Jack M. Murphy

Dale Parks est: 1950

Linda Rutherford & Nancy

Pelletier – St. Andrew's Youth Fellowship Leaders

Henry & Frederick

Stephenson

Ellen & Terry Woodward

Erin Woodward

## DeNure Donor Wall

#### TRAIL MAKER

Carol & Bob Barkwell Benville Pet Resort

Conservative Party, Haliburton-Kawartha Lakes-Brock

Erik Ellis\*

Margot J. Fawcett

Ron & Rose Gibbons

Anne Glanfield

Doug van Hemessen

Joanne & Tom Johnson

Lisa Kaldeway

Kawartha Field Naturalists

Dirk & Hennie Kookhaas

Phil LaPenna

Murray Leadbeater

Pete & "Chick" MacLoghlin

John & Brenda Morrison

Pinewood Cottages &

Trailer Park

RHINO

Kathy Simpson

**Andris Smits** 

Sharon (Abbot) Sylvestre

Amy & Tim Whitson

In memory of

Dave Allen

Anders Andersen

Robert E. Bellamy

Shirley Bellamy

W. R. Bunting

Fred DeNure

Susan DeNure

Eileen Drury

Craig Fawcett\*

Dr. James I.H. Fawcett

Marg Fevang

Paul Fitzpatrick

Pierre Girard

Allan (Doc) Gleeson

Jay Hayes\*

Pat Hayes

Jim LaMantia

David Lankin

H. David Logan

Holmes Matheson

Evelyn R. McLean

Peter McNabb

Geraldine "Gerry" Moore

Morgan O'Connell

Margaret R. Price

Elizabeth A. Richardson

**Brian Robertson** 

Jim Robinson\*

Donald A. Rosborough

Margaret A. Rosborough

**Grant Saunders** 

**Debbie Simpson** 

Marjorie Stephenson

**Ray Storey** 

W. Dale Toombs

Helen Tripp

Ron Willcocks

Vernon "Pill" Willis

Clara Wilson\*

Bonnie Winn\*

Norm Winn

Doug & Brenda Wright

In honour of

Molly Susanna Adams

Bill Coe

Lorne Dixon

Clair E.J. Dowdall

Patrick S. Dowdall

Mary C. Ham

Marilyn Heath

Kayla Cathleen Henderson

Anthea W. Jenkins

Dr. Julie Johnson

Joe Kraan Sr.

Adam W. Lackey

Jonathan D.V. Lackey

Luke Alexander Lackey

Zack Lautenschlager

Jean D. Mark

Cassidy J. Murphy

Egan C. Murphy

Ellen & Dennis Patterson

Nancy C. Pelletier

Stephen P. Pelletier

**Ross Penton** 

Barbara Rose

**Murray Spence** 

Lucy A. Stephenson

Karina K. Treiguts

Markus M. Treiguts

Catherine Wasteneys

Donor names as of May 28, 2015.

\* Names to be inscribed on the wall.

# Donor Wall Categories

#### TRAIL CHAMPION

(Platinum) \$1,000 and over

#### TRAIL MASTER

(Gold) \$500 - \$999

#### TRAIL BLAZER

(Silver) \$100 - \$499

#### TRAIL MAKER

(Bronze) \$50 - \$99

With each level of donation, a Certificate of Appreciation along with a tax receipt is sent to the donor.



## Who We Are

The **Kawartha Trans Canada Association** (**KTCTA**) is a registered not-for-profit organization with charitable status. Our mission includes the following:

- 1. To improve the urban and rural environment by developing and maintaining a recreational trail or greenway linking communities.
- 2. To organize and participate in environmental projects designed to preserve and protect flora and fauna.
- 3. To educate and increase public awareness, appreciation, and understanding of the environment by offering courses, seminars, conferences and meetings, and by collecting and disseminating information.
- 4. To promote active and healthy lifestyles by offering courses, seminars, conferences and meetings, and by collecting and disseminating information on the trail's five core uses—hiking, walking, cycling, horseback riding and snowmobiling.

## Board of Directors

Allen MacPherson

President

Bill Elliot

Vice President

Erik Ellis Treasurer

Marnie Callaghan

Secretary

John Hagarty

Linda Skilton

Ellen Woodward

Ben Vandenbroek

Blair Gibson

George Pineau

Craig Shanks

# Managing Partners

The Kawartha Trans Canada Trail has 12 managing partners who volunteer their time and effort to help maintain the trail.

It is this type of community involvement that ensures the trail remains safe. Our partners from East to West:

Fowler's Corner District Lions Club

Omemee District Lions Club

Village of Reaboro

Kawartha Lakes Green Trails Alliance

City of Kawartha Lakes Parks and Recreation Department

Abercrombie Brothers O'Reilly Family Spokes for Folks Lunney Family

Lindsay Lilac Committee

Sir Sandford Fleming College

Heart of Ontario Snowmobile Club

#### DID YOU KNOW...

Just one day's waste from one dog can contain 7.8 million fecal coliform bacteria!

#### Yikes!

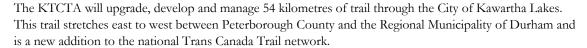
Source: City of Nanaimo, Parks Department, 2015

# Do Your Part: Scoop the Poop!

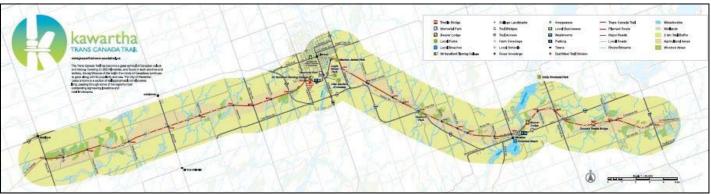
Scooping your dog's poop isn't just a courtesy for those walking/cycling behind you; it is also the legal, healthy and environmentally sound thing to do.

KTCTA is planning to purchase dog bag dispensers and garbage cans in the future, but in the meantime, always bring a plastic bag or two with you when walking your dog. And please, dispose of the waste in the garbage; do not throw bags off the side of the trail.

# KTCT Map







# Donor Information

TELEPHONE:

NAME:		
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:
TELEPHONE:	EMAIL:	

Please make cheque payable to: KAWARTHA TRANS CANADA TRAIL ASSOCIATION

Mail to: Kawartha Trans Canada Trail Association c/o Fleming College P.O. Box 8000, Lindsay, ON, K9V 5E3 Tax-deductible receipts will be mailed to the donor.

Is this donation in memory of someone? ( ) Or, in honour of someone? ( ) If "YES" please provide the following:

EMAIL:

HONOUREE'S NAME:			
To whom should notification	of donation be sent?		
NAME:			
ADDRESS:			
CITY:	PROVINCE:	POSTAL CODE:	