



*Inside this issue:*

<i>President's Message</i>	2
<i>Mowing Matters</i>	
<i>Building Water TCT</i>	3
<i>Uniting Reaboro</i>	
<i>Omeme Lions Club</i>	4
<i>Trestle Bridge Repairs</i>	
<i>Fundraising Strategy</i>	5
<i>5.5.5 Sponsors</i>	
<i>Donor Names</i>	6
<i>KTCTA Information</i>	8
<i>Trail Map</i>	9
<i>Donation Form</i>	

*Thank You—We Couldn't Do It Without You!*

Volunteers and donors make trail maintenance and enhancements possible. We appreciate all contributions made by individuals, businesses, organizations, and other sources. In return for your support, we acknowledge donations in the following ways.

**We Appreciate Your Contribution**



	Bike Rack Program \$500	Gateway Sign Program \$750	Trail Bench Program \$1000	Trail Supporter \$20 - \$49	Trail Maker \$50 - \$99	Trail Blazer \$100 - \$499	Trail Master \$500 - \$999	Trail Champion \$1000 or more
Income tax receipt	✓	✓	✓	✓	✓	✓	✓	✓
Subscription to KTCTA e-Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓	✓
Name on Donation Wall	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in KTCTA e-Newsletter	✓	✓	✓				✓	
Acknowledgment on ktct.ca				✓	✓	✓	✓	
Admission to KTCT event (tickets if applicable)						✓	✓	
Acknowledgement at a KTCT event							✓	
Sponsorship on KTCTA Newsletter							✓	
Plaque inscribed and mounted on bike rack	✓							
Your logo on single trail entry point		✓						
Plaque inscribed and mounted on bench			✓					

It's easy to donate online from your mobile device or desktop computer. Go here now, [loveyourtrail.ca](http://loveyourtrail.ca).

**KAWARTHA  
TRANS  
CANADA  
TRAIL  
ASSOCIATION**

c/o Fleming College  
P.O. Box 8000  
Lindsay, Ontario  
K9V 5E6  
[info@ktct.ca](mailto:info@ktct.ca)



## President's Message



**Al MacPherson**  
President, Kawartha Trans  
Canada Trail Association  
(KTCTA)

Dear Kawartha Trans Canada Trail Supporters,

It has been another year with lots of accomplishments thanks to our volunteers, managing partners and Board of Directors.

Here is a list of accomplishments for 2015:

1. Held, a very successful first annual Trail-a-thon in May with many volunteers and over 100 students from Mariposa Public School.
2. Hosted a Speakers Series. Welcomed Robin Esrock (global adventurer, travel writer, TV producer and international TV personality) in the spring; and Gary and Joanie McGuffin (renowned explorers, conservation photographers, writers and presenters) in the fall.
3. Completed and approved the KTCTA Business Plan and Fundraising Strategy.
4. Cut grass along the Trail in the spring and late summer. Experimented with a sickle mower. Special thank you to five volunteers and Callaghan Farm Equipment for supporting this initiative.
5. Completed new website with easy to use online donation option. [www.ktct.ca](http://www.ktct.ca)
6. Conducted ~80 trail user surveys.
7. Sent out 41 adjacent landowner surveys. Posted report on website.
8. Added 20 new names to the Fred DeNure Donor Wall.
9. Launched new Five. Five. Five. fundraising strategy in October, with four sponsors signed on already.

Our volunteers continue to do many tasks to keep our trail safe and to maintain its quality, such as bridge decking replacement, grass cutting, painting, sign installation, tread repair, gate and barrier repairs, and the list goes on. Thank you.

If you are able to help out financially please use our new online website donation form. Remember tax receipts are issued for all donations of \$20 and above. A donation also makes an excellent Christmas gift for someone who is hard to buy for.

Happy Holidays!

*Al MacPherson*

### HELP WANTED: Volunteer Board Member

We're looking for a few talented and conscientious volunteer board members to lead and strengthen our organization.

If you can contribute your time, thoughtfulness and leadership a few hours every month, and are interested in exploring this opportunity, please email [info@ktct.ca](mailto:info@ktct.ca) to find out whether this volunteer opportunity is right for you.

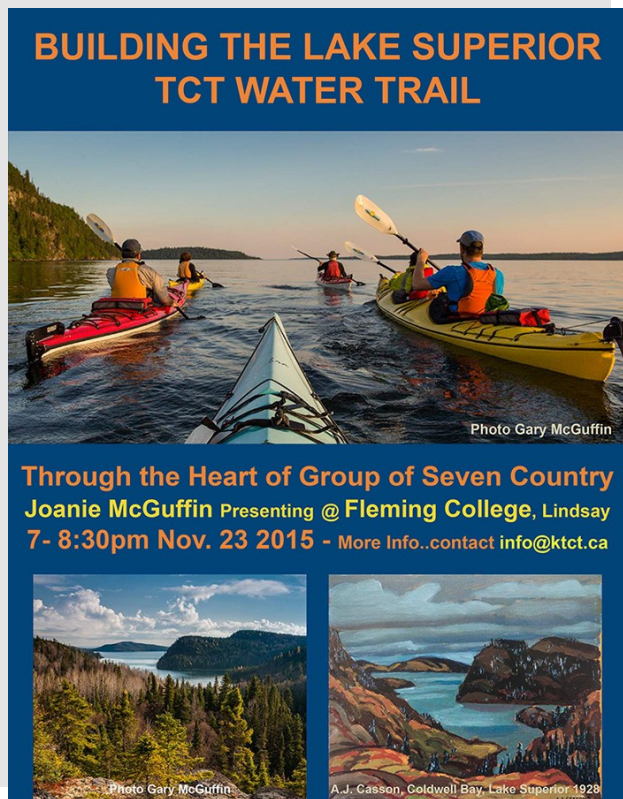
## Mowing Matters

The Kawartha Lakes Green Trails Alliance, on behalf of all managing partners and in partnership with KTCTA, has applied for a grant from Ontario Trillium Foundation (OTF) to purchase a mower (pictured right). We should hear from OTF by March 2016 if we are successful.





## Building the TCT Water Trail



On November 23, 2015, the KTCTA had the honour of welcoming Joanie McGuffin to an inspiring fundraising event held at Fleming College in Lindsay.

Lucky guests travelled “Through the Heart of Group of Seven Country” in Joanie’s presentation on Building the Lake Superior TCT Water Trail.

Thanks to **Forsefield Inc.**, Kawartha Trans Canada Trail has a new website! Launched in the spring of 2015, our beautiful new site includes a wide range of useful trail resources. Keep up to date on our latest activities through the trail blog, support the trail with our **Love Your Trail** campaign donation page, and explore everything the KTCT has to offer with our interactive online map. The website also includes a trail photo gallery, information about volunteering, our educational initiatives, document downloads and more.

Visit [ktct.ca](http://ktct.ca) today to see what we’ve been up to!

## Trail Unites Reaboro Community

By Marnie Callaghan

Two of the best things in life are working outside on a crisp fall day and sharing good food and wine with friends. That’s just what the residents of Reaboro did on a beautiful September day. About a dozen neighbors gathered with chainsaws and muscle power to remove Manitoba maple and dead elm along our five kilometre section of trail. We gathered in the evening for a hearty potluck meal. The village no longer has a church or school, but we all share a love of this treasure in our back yards. It’s the Trail that brings us together.



*Tamarack trees, planted by the Lindsay Lions Club, thrive along the KTCT.*

## *Omeme District Lions Club*



The Lions Club of Omeme, which has always been a strong supporter of the Kawartha Trans Canada Trail, made a donation of \$1,000 to our Trail Bench Program.

Pictured in the photo (standing from left to right): Simon Wickens, Ben VandenBroek, Jack Murphy, Barry Marr, Sam Pittman, Tom Pocock. Sitting: Al MacPherson, John Patterson (current club president).



## *Repairing Doube's Trestle Bridge*



*Volunteers from Fowlers Corners District Lions Club and others, repair the planking on Doube's Trestle Bridge near Orange Corners Road.*





## Fewer, Bigger, Longer Fundraising Strategy

With the completion of the Kawartha Trans Canada Trail, comes the challenge of managing annual operating costs for trail maintenance and awareness programs. Our trail is the only major trail in Kawartha Lakes that is not funded by the municipality. For that reason and reduced grant opportunities, we commissioned **jacks communications** of Lindsay to develop a fundraising strategy.



Jacks prepared a multi-faceted strategy titled “Fewer, Bigger, Longer,” which identified several new tactics to help our fundraising efforts.

### Fundraising Goal

Our hard target is \$84,000 over the next five years, while our soft target is \$125,000. The latter would ensure basic operating costs could be covered for the next seven years—from 2016 through 2022. A minimum of \$12,000 each year is

required from all sources (although \$15,000 is preferable to allow for modest inflation and unforeseen added operational expenses).

### Five. Five. Five.

The cornerstone of the strategy centres on the premise that we need to attract support from four key groups: businesses, service clubs, user groups, and individuals. Businesses and service clubs are currently being approached one-on-one, while an outreach letter has been sent to select service clubs. We anticipate positive outcomes from both those efforts. A package will be developed for a specific group of individuals, but it is currently in the research stage. It will focus on individuals interested in legacy support. Collectively, these sponsors will be referred to as “Five. Five. Five.” supporters to reflect their expected five year support, (i.e., five key sponsors from each group, each contributing \$1,000 for five consecutive years commencing anytime starting after this year). Early indications are encouraging.

We will continue to ask for contributions from other individuals on a donate-what-you-can basis. Reaching user groups presents a greater challenge since most are not organized or are difficult to reach. Methodologies to reach them will be part of our future planning discussions.

### Love Your Trail Campaign

The first year of the strategy hinges on a successful one-year fundraising campaign to set-up future success. A campaign titled “Love Your Trail” was created to nurture existing relationships and to attract new interest. Board Member, John Hagarty, who also is Chief of the Kawartha Lakes Police Service, is chairing the campaign. More information will be released over the course of the next 12 months. If you can contribute, visit [loveyourtrail.ca](http://loveyourtrail.ca) because every donation truly matters.

Visit [ktct.ca](http://ktct.ca) for information about the Love Your Trail campaign and new developments. In the coming months we will profile Five. Five. Five. sponsors and Trail Champions.



**Love Your Trail**  
Kawartha Trans Canada Trail

On October 27, 2015, at Days Inn and Suites in Lindsay, we launched our Love Your Trail campaign.

It was an informal affair that featured a wine and cheese reception in concert with presentations from the KTCTA President,

Al MacPherson, and Campaign Chair, John Hagarty.

The event drew more than 100 guests who shared their enthusiasm for our wonderful trail.

## Thank You!

We want to acknowledge our first **Five. Five. Five.** sponsors:

**Linden Mackey**, Owner-Operator of Mackey Funeral Home Inc. and **Greg Dowdall**, Senior Financial Advisor, IPC Securities Corporation. These Lindsay-based business owners each committed, in writing, \$5,000 to our fundraising campaign prior to the official launch.

We also received a pledge from **Aaron Young**, Owner-Operator of Bell World on Kent Street in Lindsay, on behalf of both himself and his wife, for the same amount. During our official campaign launch, Kawartha Lakes Realtor™, **Brad Bird**, the Broker of Record and owner of Mincom Plus Realty Inc. made the same pledge.

We are grateful for their support of a community trail that provides so many educational and recreational opportunities.

### FIVE FIVE FIVE Support Program for Business and Service Clubs

**\$1000 per year for five years**

#### Sponsor Entitlements

- ✓ Income tax receipt
- ✓ Placement of your logo on Kawartha Trans Canada Trail website [ktct.ca](http://ktct.ca)
- ✓ Description of your company on [ktct.ca](http://ktct.ca)
- ✓ Acknowledgement of your contribution on [ktct.ca](http://ktct.ca)
- ✓ Link to your website or social media on [ktct.ca](http://ktct.ca)
- ✓ Placement of your logo on single trail entry point sign
- ✓ Special placement of your logo and business name on Fred Denure Donor Wall at Fleming College
- ✓ Acknowledgement of your business in relevant media release(s)
- ✓ Opportunities for onsite promotion at trail special events
- ✓ Announced recognition at Kawartha Trans Canada Trail events
- ✓ Other promotional opportunities as they become available
- ✓ Recognition in the annual e-Newsletter
- ✓ Subscription to KTCTA e-Newsletter

## DeNure Donor Wall

### TRAIL CHAMPION

Callaghan Farm Supply\*

Barron Cowan

Dorothy DeNure

Ron Fevang

Green Trails Alliance

Kawartha Lakes Community  
Futures Development

Haig Kelly

Dorianne Lackey

National Trails Coalition

Omemee Legacy C.H.E.S.T.

Ontario Ministry of Economic  
Development

PICKSEED

Sir Sandford Fleming College

TD Friends of the Environ-  
ment Foundation

Trans Canada Trail

The Ontario Trillium  
Foundation

*In memory of*

Margaret Fevang

Dr. Al Lackey

Steven Thompson

*In honour of*

Hugh Davies

### TRAIL MASTER

Achilles Track Club of Peter-  
borough

Marnie Callaghan

Dr. T. James Cooper

Elke & Richard Danziger

Carole & Bruce Glass

David Holloway

Investors Group Matching

Gift Program

Kawartha Rail Trail

Peter Petrosniak & Kathy  
Boyle

The Siegel Family

Bill Steffler

Susan & Ed Stephenson

Wylie & Marnie Suggitt

Marian Sweetnam

*In memory of*

Liz Maxwell (from the Biker  
Babes)

*In honour of*

Margaret Davies

Ron Fevang

The Hardy Family

Amanda Johnson & Stephen  
Dunbar

Ruth LaMantia

Claire & Jean Morgan

Jan Smith

Susan Stephenson

George & Marian  
Sweetnam

### TRAIL BLAZER

Dianne & Ted Abbot

Wayne & Cathy Alldred

Biker Babes

Blewett Printing

Hal & Hilda Bowry

Crayola Canada

Dianne's Country Cooking

Cycle Chicks

Cycling Dudes

Bill & Elaine Elliott

Bruce & Lynne Faulkner

Fowler's Corner & District  
Lions Club

Gayle Golden

GOODWIN DESIGN

Health for Life

Stan & Marion Hill

Joanne & Tom Johnson\*

Kawartha Cycling Club

Kent Florist

Kinsmen Club of Lindsay

Gus & Ruth LaMantia

Lindsay Animal Clinic Pro-  
fessional Corp.

Lindsay Lions Club

Jo Anne Lindsay

Barbara MacPherson

Robin & Rosemary  
Maughan

Joe & Joyce McGuire

Claire & Jean Morgan

Morris Veterinary Hospital

Gael Morrison

Nicholls – Eleanor  
(DeNure), Lawrence,  
Catherine (Reed), Calvin

Bernie & Lillian Nickerson

Oakwood & District Lions  
Club

Omemee & District Lions  
Club

Ontario Woodlot  
Association

Pat & Mike O'Reilly

Lou & Judy Probst

path to stillness yoga studio

Payne, Grignon Family

June & Thomas Pick

Bill & Marg Preston

Howard Robinson

Barbara Rose

John Rose

Laurie Scott

Linda Skilton

Ross Smith

Sheila & John Speirs

TD Canada Trust –  
Omemee

Doris Webster

Ron & Gillian Willcocks

John & Anne Willemse

*In memory of*

Margaret Fevang

Mr. & Mrs. S.D. Fevang

John Kennedy

Dr. Al Lackey

Jean Luck

Bob Rodd

Marytherese Saigeon

Arthur D. Truax

Shane Paul Allan Wood

*In honour of*

Ted & Dianne Abbot

Judy & Ray DeNure\*

Dr. Robert Drury

Ainsley & Avery Herr

Laurie & Jamie  
Lautenschlager

Malone & Jack

Jack M. Murphy

Dale Parks est: 1950

Linda Rutherford & Nancy  
Pelletier – St. Andrew's  
Youth Fellowship Leaders

Henry & Frederick  
Stephenson

Ellen & Terry Woodward

## DeNure Donor Wall

Erin Woodward

### TRAIL MAKER

Carol & Bob Barkwell

Benville Pet Resort

Conservative Party, Haliburton-Kawartha Lakes-Brock

Erik Ellis\*

Margot J. Fawcett

Ron & Rose Gibbons

Anne Glanfield

Doug van Hemessen

Joanne & Tom Johnson

Lisa Kaldeway

Kawartha Field Naturalists

Dirk & Hennie Kookhaas

Phil LaPenna

Murray Leadbeater

Pete & "Chick" MacLoughlin

John & Brenda Morrison

Pinewood Cottages & Trailer Park

### RHINO

Kathy Simpson

Andris Smits

Sharon (Abbot) Sylvestre

Patti Watson\*

Amy & Tim Whitson

### *In memory of*

Dave Allen

Anders Andersen

Robert E. Bellamy

Shirley Bellamy

W. R. Bunting

Fred DeNure

Susan DeNure

Eileen Drury

Craig Fawcett\*

Dr. James I.H. Fawcett

Marg Fevang

Paul Fitzpatrick

Pierre Girard

Allan (Doc) Gleeson

Jay Hayes\*

Pat Hayes

Jim LaMantia

David Lankin

H. David Logan

Holmes Matheson

Evelyn R. McLean

Peter McNabb

Geraldine "Gerry" Moore

Morgan O'Connell

Margaret R. Price

Elizabeth A. Richardson

Brian Robertson

Jim Robinson\*

Donald A. Rosborough

Margaret A. Rosborough

Grant Saunders

Debbie Simpson

Marjorie Stephenson

Ray Storey

W. Dale Toombs

Helen Tripp

Ron Willcocks

Vernon "Pill" Willis

Clara Wilson\*

Bonnie Winn\*

Norm Winn

Doug & Brenda Wright

### *In honour of*

Molly Susanna Adams

Bill Coe

Lorne Dixon

Clair E.J. Dowdall

Patrick S. Dowdall

Mary C. Ham

Marilyn Heath

Kayla Cathleen Henderson

Anthea W. Jenkins

Dr. Julie Johnson

Joe Kraan Sr.

Adam W. Lackey

Jonathan D.V. Lackey

Luke Alexander Lackey

Zack Lautenschlager

Jean D. Mark

Cassidy J. Murphy

Egan C. Murphy

Ellen & Dennis Patterson

Nancy C. Pelletier

Stephen P. Pelletier

Ross Penton

Barbara Rose

Murray Spence

Lucy A. Stephenson

Karina K. Treiguts

Markus M. Treiguts

Catherine Wasteneys

Donor names as of  
November 21, 2015.

\* Names to be inscribed  
on the wall.

## Donor Wall Categories

### TRAIL CHAMPION

(Platinum) \$1,000 and over

### TRAIL BLAZER

(Silver) \$100 - \$499

### TRAIL MASTER

(Gold) \$500 - \$999

### TRAIL MAKER

(Bronze) \$50 - \$99

With each level of donation,  
a *Certificate of Appreciation*  
along with a tax receipt is  
sent to the donor.



## Who We Are

The **Kawartha Trans Canada Association (KTCTA)** is a registered not-for-profit organization with charitable status. Our mission includes the following:

1. To improve the urban and rural environment by developing and maintaining a recreational trail or greenway linking communities.
2. To organize and participate in environmental projects designed to preserve and protect flora and fauna.
3. To educate and increase public awareness, appreciation, and understanding of the environment by offering courses, seminars, conferences and meetings, and by collecting and disseminating information.
4. To promote active and healthy lifestyles by offering courses, seminars, conferences and meetings, and by collecting and disseminating information on the trail's five core uses—hiking, walking, cycling, horseback riding and snowmobiling.

## Board of Directors

**Allen MacPherson**  
President

**Bill Elliot**  
Vice President

**Erik Ellis**  
Treasurer

**Marnie Callaghan**  
Secretary

**John Hagarty**

**Linda Skilton**

**Ellen Woodward**

**Ben Vandenbroek**

**Blair Gibson**

**George Pineau**

**Jenn Johnson**

## Managing Partners

The Kawartha Trans Canada Trail has 12 managing partners who volunteer their time and effort to help maintain the trail.

It is this type of community involvement that ensures the trail remains safe.

Our partners from East to West:

**Fowlers Corners District Lions Club**

**Omemee District Lions Club &**

**Scott Young Public School**

**Village of Reaboro**

**Kawartha Lakes Green Trails Alliance**

**City of Kawartha Lakes Parks and Recreation Department**

**Lindsay Lilac Committee**

**Sir Sandford Fleming College**

**Abercrombie Brothers &**

**Central Senior Public School**

**O'Reilly Family**

**Spokes for Folks**

**Lunney Family**

**Heart of Ontario Snowmobile Club**

**New Volunteers**  
are always  
welcome!

See website for  
details or email  
us at

**info@ktct.ca**



**Every year at the AGM, KTCTA honours a  
Volunteer of the Year.**

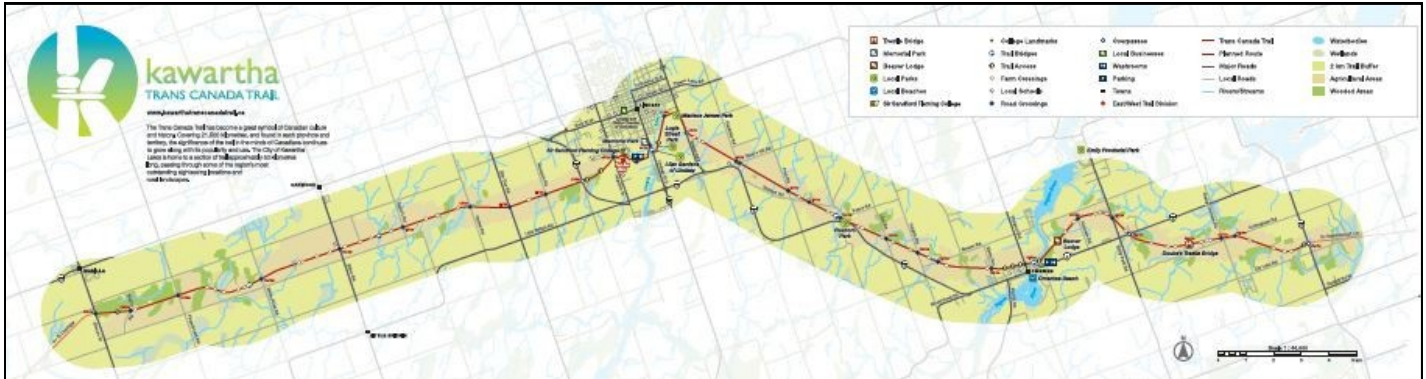
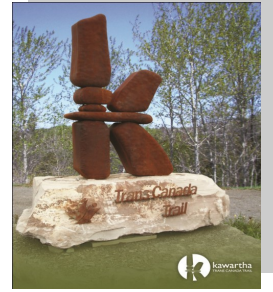
**This year's recipient is Ted Abbot.**

*KTCTA biannual newsletter  
designed and edited by Karen Rosborough*



## KTCT Map

The KTCTA will upgrade, develop and manage 54 kilometres of trail through the City of Kawartha Lakes. This trail stretches east to west between Peterborough County and the Regional Municipality of Durham and is a new addition to the national Trans Canada Trail network.



## Donor Information

NAME:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

TELEPHONE:

EMAIL:

Please make cheque payable to: **KAWARTHA TRANS CANADA TRAIL ASSOCIATION**

Mail to: Kawartha Trans Canada Trail Association

c/o Fleming College

P.O. Box 8000, Lindsay, ON, K9V 5E3

Tax-deductible receipts will be mailed to the donor.

Is this donation in memory of someone? ( ) Or, in honour of someone? ( )

If "YES" please provide the following:

HONOREE'S NAME:

To whom should notification of donation be sent?

NAME:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

TELEPHONE:

EMAIL: