



Inside this issue:

<i>President's Message</i>	2
<i>Mowing Matters</i>	
<i>Shooting the KTCT</i>	3
<i>Volunteer View</i>	
<i>Illegal Trail Use</i>	4
<i>New Gateway Signs</i>	
<i>Loving Your Trail</i>	5
<i>Donor Wall Categories</i>	
<i>Donor Wall Names</i>	6
<i>KTCTA Information</i>	8
<i>KTCT Map</i>	9
<i>Donation Form</i>	

Share YOUR Trail Experiences!



Kawartha Trans Canada Trail users inspire other people to use the trail. New trail users want to learn about the trail and hear about your experiences. So please, share with us. Get involved as a KTCT user and email your trail stories and photographs to info@ktct.ca.

Together we can help others support the trail, experience its beauty, and contribute to tourism and the quality of life for residents of the City of Kawartha Lakes.

**KAWARTHA
TRANS
CANADA
TRAIL
ASSOCIATION**

c/o Fleming College
P.O. Box 8000
Lindsay, Ontario
K9V 5E6
info@ktct.ca



President's Message



Al MacPherson
President, Kawartha Trans
Canada Trail Association
(KTCTA)

Dear Kawartha Trans Canada Trail Supporters,

It is my great pleasure to work with a group of dedicated supporters and volunteers (Board of Directors and Managing Partners) who care about the Kawartha Trans Canada Trail and how it contributes to the quality of life for those who live in the City of Kawartha Lakes.

We have enjoyed many successes over the past seven years. Unfortunately, we have struggled with some challenges as well. These ongoing challenges include raising enough operational funds every year and supporting our volunteer Managing Partners; recognizing the contributions our volunteers and concerned citizens make; and ensuring that the volunteer and trail-user experience is enjoyable for all involved.

To address the challenge of financial sustainability, the KTCTA has approved a Trail Business Plan and a Fundraising Strategy, which set out the goals and objectives for the trail over the next five years. You can check out these documents on our website (www.ktct.ca).

To address the challenge of recognizing contributions from volunteers, Managing Partners, trail users and citizens, we need to increase opportunities for communication. Communication is critical. Our website and this biannual newsletter are key tools we use to share information, contributions and successes with all stakeholders. Please consider this newsletter as your own—contribute your own story ideas and photographs. Keep sending us emails (info@ktct.ca) about your trail experiences. We value your input.

The Trail User Survey has also been a valuable communication tool as we continue to receive comments about how great the trail is and how we can make it even better. We want something that appeals to everyone.

Please explore our website (www.ktct.ca) to learn more about the Kawartha Trans Canada Trail and what **you** can do to strengthen it.

Sincerely,

WELCOME

New Board Directors

KTCTA is pleased to announce the appointment of two new members to our Board of Directors.

Welcome **Kathy Simpson** of Lindsay, and **Mike McLean** of Pefferlaw (President of the Heart of Ontario Snowmobile Club).

Mowing Matters

Thanks to the **Kawartha Lakes Green Trails Alliance** (KLGTA), we have a sickle mower to cut the grass along our 53.8 kilometre trail. KLGTA was successful in its application to **Ontario Trillium Foundation** for funds to purchase this mower. And thanks to **Callaghan Farm Supply**, we have the use of a tractor for free.

Plans are to cut in June and early September each year. Dan Planke and Ben Vandenbrock have volunteered to cut the grass, which takes four days to cut along both sides of the trail. If you have experience with a tractor and a mower we could use your help. Let us know at info@ktct.ca.



Shooting the KTCT



In partnership with **Regional Tourism Organization 8 (RTO8)**, a video project was shot in March to showcase winter use on the KTCT.

Local volunteers cross country skied, snowshoed and snowmobiled on the KTCT while being filmed from land and air (with the use of a drone).

A second request for funding has been submitted to RTO8 for spring, summer and fall filming so that a four-season video can be produced and posted on our website and on YouTube.



UPCOMING EVENT: August 6, 2016

**Knights of Columbus Recreational
Cycling Ride & BBQ.**

For more info, email al_macpherson@sympatico.ca.

Volunteer View

By *Tommy Vanejk*

In 2017, the Trans Canada Trail will celebrate its 25th birthday. Since its initiation in 1992, the TCT has been dedicated to connecting communities all across Canada and preserving the natural beauty of the place we call our home.

I have had the opportunity to work and volunteer with the Kawartha Trans Canada Trail for the past two years. During this time, I have taken part in the maintenance of the 53.8 kilometres of trail found within the Kawartha Lakes; cutting grass, painting gates, and surveying fellow trail users concerning their experiences on the trail and ways we could improve the experience. I have also attended meetings with the Board of Directors as well as various events or-

ganized by the KTCTA.

Through these experiences I have gained a vast amount of knowledge about all aspects of the Trans Canada Trail. The trail users, from the first-timer to the daily visitor, have a great sense of appreciation and fulfillment, and the organizers of the trail are motivated by this enthusiasm. My experience with the trail has shown me that with the determination of a motivated group, we can change the lives of many people.

In 24 years, the TCT has succeeded in connecting the majority of Canada together. With the help of donations and countless dedicated volunteers, soon the entirety of this great nation will be connected via a natural, accessible trail that we can all enjoy.



Illegal Trail Use Still a Problem



We are still getting emails about illegal dirt bikes and ATVs on the trail despite clearly marked gates that show they are not allowed on the trail. They are trespassing and breaking the law.

To report illegal uses please do the following:

- 1) Note time, date and location.
- 2) Avoid any confrontation. We do not want anyone hurt or insulted.
- 3) Report the illegal use to the Lindsay Police if the location is in Lindsay or Ops Township, or to the OPP in Lindsay for all other locations of the trail. Let them know you don't want to be identified.
- 4) Send a description of the dirt bike or ATV to the "Contact Us" form on the KTCT website.
- 5) **If you are certain** of the location where the trespasser lives, include this address in your email to us and we will send a letter to that address.

Trans Canada Trail Ontario finds it very difficult to deal with trespassers. It is hard to catch them. A good solution is more legal trail use. The more use the trail gets, the more difficult it is for dirt bike and ATV riders to travel along the trail without encountering other trail users. More volume might encourage them to find another place to ride.



New Volunteers
are always
welcome!

See website for
details or email
us at
info@ktct.ca.

New Gateway Signs

Eight new gateway signs have been installed along the trail. Located just before you get into Lindsay, Omemee and six other locations, these signs let trail travelers know about the amenities and services found in each location. At each road intersection there are signs identifying the road and the distance to the next intersection.



Loving Your Trail

By Tonya Kraan

I am pleased to share with all of you that the “Love Your Trail” marketing initiative has been kicked into high gear thanks to a non-repayable contribution from the **Community Futures Development Corporation (CFDC)** of Kawartha Lakes through the Eastern Ontario Development Program (EODP).

The EODP advances economic development in rural eastern Ontario. Through EODP, **FedDev Ontario** is collaborating with CFDCs in eastern Ontario to promote the growth of new and existing businesses in rural communities.

The EODP funding has been used to hire a Business Development Consultant (that’s me!). I have put together a “Scope of Work” for a 10-month period that includes the following:

- A) Database Development
- B) Donor Recognition
- C) Content Management
- D) Online Engagement & Monitoring
- E) Reporting

I have created a GTA media and recreational publications database, and I have sent out a media release titled “Celebrate International Trails Day in Kawartha Lakes” to 29 media contacts in Toronto. At the time of writing this article, there have been several editors from GTA media who have clicked through to the website including editors from: Toronto Life, CTV and City TV.

The web traffic to www.ktct.ca from Toronto in May made up 16% of all visits to the site, compared to none in April.

The “Love Your Trail” campaign on social media will be

targeting the GTA and outdoor enthusiasts all across North America. Twitter followers have already increased from 133 to 238. “Love Your Trail” sponsors will get coverage on Facebook, Twitter and on the website and we will be retweeting and reposting their content regularly as a thank you for their financial support.

I have set up a number of “lists” on Twitter—everything from marathons, cycling, running, health & fitness editors, local media and of course KTCT Supporters—be sure to follow all of them and thank them for loving your trail. Maintaining 54 kilometres requires a lot of resources and the trail would not be sustainable without their financial support.

When you are out on the Kawartha Trans Canada Trail this year, share your photos on Twitter using #LoveYourTrail or tag @LoveYourTrail.



Donor Wall Categories

COMMERCIAL

\$5,000

TRAIL MASTER

(Gold) \$500 - \$999

TRAIL MAKER

(Bronze) \$50 - \$99

TRAIL CHAMPION

(Platinum) \$1,000 and over

TRAIL BLAZER

(Silver) \$100 - \$499

With each level of donation, a *Certificate of Appreciation* and a tax receipt are sent to the donor.



DeNure Donor Wall

COMMERCIAL

Mackey Funeral Home*
Staples & Swain Professional Corporation*

TRAIL CHAMPION

Callaghan Farm Supply*
Barron Cowan
Dorothy DeNure
Ron Fevang
Green Trails Alliance
Kawartha Lakes Community Futures Development
Haig Kelly
Dorianne Lackey
National Trails Coalition
Omemece Legacy C.H.E.S.T.
Ontario Ministry of Economic Development
Ontario Trillium Foundation
Optimist Club of Lindsay Inc.*
PICKSEED
Sir Sandford Fleming College
TD Friends of the Environment Foundation
Trans Canada Trail

In memory of

Margaret Fevang
Dr. Al Lackey
Steven Thompson

In honour of

Hugh Davies

TRAIL MASTER

Achilles Track Club of Peterborough

Marnie Callaghan
Dr. T. James Cooper
Elke & Richard Danziger
Carole & Bruce Glass
David Holloway
Investors Group Matching Gift Program
Kawartha Rail Trail
Peter Petrosniak & Kathy Boyle
The Siegel Family
Bill Steffler
Susan & Ed Stephenson
Wylie & Marnie Suggitt
Marian Sweetnam

In memory of

Liz Maxwell (from the Biker Babes)
Murray Spence*

In honour of

Margaret Davies
Ron Fevang
The Hardy Family
Amanda Johnson & Stephen Dunbar
Ruth LaMantia
Claire & Jean Morgan
Jan Smith
Susan Stephenson
George & Marian Sweetnam

TRAIL BLAZER

Dianne & Ted Abbot
Wayne & Cathy Alldred
Biker Babes
Blewett Printing

Hal & Hilda Bowry
Crayola Canada
Dianne's Country Cooking
Cycle Chicks
Cycling Dudes
Bill & Elaine Elliott
Bruce & Lynne Faulkner
Fowler's Corner & District Lions Club
Gayle Golden
GOODWIN DESIGN
Health for Life
Stan & Marion Hill
Joanne & Tom Johnson*
Kawartha Cycling Club
Kent Florist
Kinsmen Club of Lindsay
Gus & Ruth LaMantia
Lindsay Animal Clinic Professional Corp.
Lindsay Lions Club
Jo Anne Lindsay
Barbara MacPherson
Robin & Rosemary Maughan
Joe & Joyce McGuire
Claire & Jean Morgan
Morris Veterinary Hospital
Gael Morrison
Nicholls – Eleanor (DeNure), Lawrence, Catherine (Reed), Calvin
Bernie & Lillian Nickerson
Oakwood & District Lions Club
Omemece & District Lions Club
Ontario Woodlot Association
Pat & Mike O'Reilly

Lou & Judy Probst
path to stillness yoga studio
Payne, Grignon Family
June & Thomas Pick
Bill & Marg Preston
Howard Robinson
Barbara Rose
John Rose
Laurie Scott
Kathy Simpson*
Linda Skilton
Ross Smith
Sheila & John Speirs
TD Canada Trust – Omemece
Doris Webster
Ron & Gillian Willcocks
John & Anne Willemse

In memory of

Elizabeth Feltham*
Margaret Fevang
Mr. & Mrs. S.D. Fevang
John Kennedy
Dr. Al Lackey
Jean Luck
Bob Rodd
Marytherese Saigeon
Arthur D. Truax
Shane Paul Allan Wood

In honour of

Ted & Dianne Abbot
Judy & Ray DeNure*
Dr. Robert Drury
Ainsley & Avery Herr
Laurie & Jamie Lautenschlager

DeNure Donor Wall

Malone & Jack

Jack M. Murphy

Dale Parks est: 1950

Linda Rutherford & Nancy
Pelletier – St. Andrew's
Youth Fellowship Leaders

Henry & Frederick
Stephenson

Ellen & Terry Woodward

Erin Woodward

TRAIL MAKER

Anna & Dave Auger*

Carol & Bob Barkwell

Benville Pet Resort

Conservative Party, Haliburton-Kawartha Lakes-Brock

Erik Ellis*

Margot J. Fawcett

Ron & Rose Gibbons

Anne Glanfield

Doug van Hemessen

Joanne & Tom Johnson

Lisa Kaldeway

Kawartha Field Naturalists

Dirk & Hennie Kookhaas

Phil LaPenna

Murray Leadbeater

Pete & "Chick" MacLoughlin

John & Brenda Morrison

Pinewood Cottages &
Trailer Park

RHINO

Kathy Simpson

Andris Smits

Sharon (Abbot) Sylvestre

Patti Watson*

Amy & Tim Whitson

In memory of

Dave Allen

Anders Andersen

Robert E. Bellamy

Shirley Bellamy

Janet Berton*

W. R. Bunting

Fred DeNure

Susan DeNure

Eileen Drury

Craig Fawcett*

Dr. James I.H. Fawcett

Marg Fevang

Paul Fitzpatrick

Pierre Girard

Allan (Doc) Gleeson

Jay Hayes*

Pat Hayes

Jim LaMantia

David Lankin

H. David Logan

Holmes Matheson

Evelyn R. McLean

Peter McNabb

Geraldine "Gerry" Moore

Morgan O'Connell

Margaret R. Price

Elizabeth A. Richardson

Brian Robertson

Jim Robinson*

Donald A. Rosborough

Margaret A. Rosborough

Grant Saunders

Debbie Simpson

Marjorie Stephenson

Ray Storey

W. Dale Toombs

Helen Tripp

Ron Willcocks

Vernon "Pill" Willis

Clara Wilson*

Bonnie Winn*

Norm Winn

Doug & Brenda Wright

In honour of

Molly Susanna Adams

Nayan Xander Arapurakal*

Bill Coe

Lorne Dixon

Clair E. J. Dowdall

Patrick S. Dowdall

Mary C. Ham

Marilyn Heath

Kayla Cathleen Henderson

Anthea W. Jenkins

Dr. Julie Johnson

Joe Kraan Sr.

Adam W. Lackey

Jonathan D.V. Lackey

Luke Alexander Lackey

Zack Lautenschlager

Jean D. Mark

Cassidy J. Murphy

Egan C. Murphy

Ellen & Dennis Patterson

Nancy C. Pelletier

Stephen P. Pelletier

Ross Penton

Barbara Rose

Murray Spence

Lucy A. Stephenson

Karina K. Treiguts

Markus M. Treiguts

Catherine Wasteneys

Donor names as of
May 29, 2016.

* Names to be inscribed
on the wall.



Fred DeNure Donor Wall at Fleming College in Lindsay

Who We Are

The **Kawartha Trans Canada Association (KTCTA)** is a registered not-for-profit organization with charitable status. Our mission includes the following:

1. To improve the urban and rural environment by developing and maintaining a recreational trail or greenway linking communities.
2. To organize and participate in environmental projects designed to preserve and protect flora and fauna.
3. To educate and increase public awareness, appreciation, and understanding of the environment by offering courses, seminars, conferences and meetings, and by collecting and disseminating information.
4. To promote active and healthy lifestyles by offering courses, seminars, conferences and meetings, and by collecting and disseminating information on the trail's five core uses—hiking, walking, cycling, horseback riding and snowmobiling.

Board of Directors

Allen MacPherson
President

Bill Elliot
Vice President

Erik Ellis
Treasurer

Marnie Callaghan
Secretary

John Hagarty
Linda Skilton

Ellen Woodward
Ben Vandebroek

George Pineau
Jenn Johnson

Kathy Simpson
Mike McLean

Managing Partners

The Kawartha Trans Canada Trail has 12 Managing Partners who volunteer their time and effort to help maintain the trail.

It is this type of community involvement that ensures the trail remains safe.

Our partners from East to West:

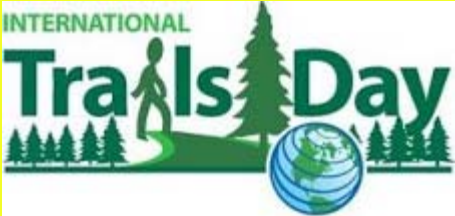
Fowlers Corners District Lions Club
Omeme District Lions Club & Scott Young Public School
Village of Reaboro
Kawartha Lakes Green Trails Alliance
City of Kawartha Lakes Parks and Recreation Department
Lindsay Lilac Committee

Sir Sandford Fleming College
Abercrombie Brothers & Central Senior Public School
O'Reilly Family
Spokes for Folks
Lunney Family
Heart of Ontario Snowmobile Club

INTERNATIONAL TRAILS DAY: June 4, 2016

DID YOU KNOW???

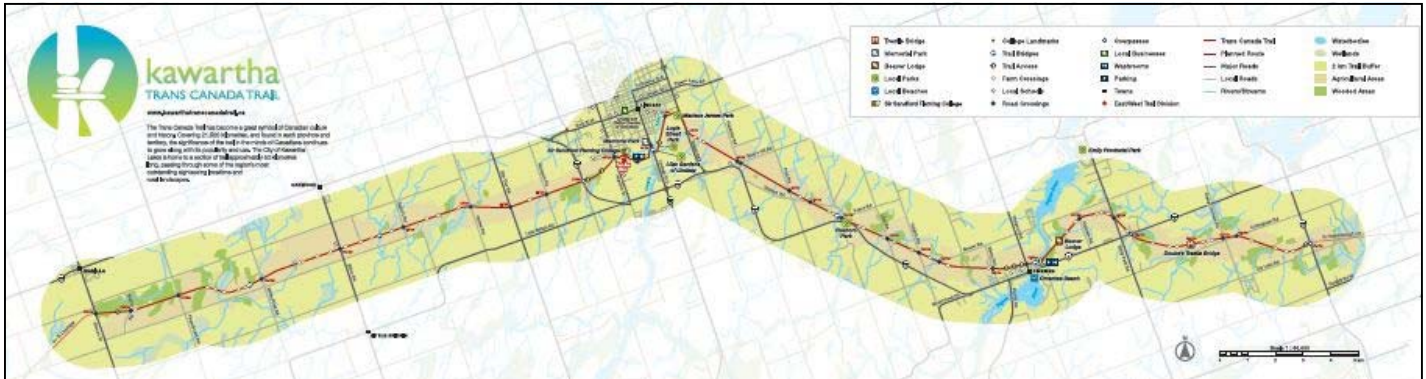
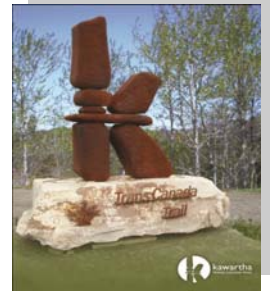
International Trails Day is an annual celebration of trails to promote trail development, the use of trails and the healthy lifestyle they encourage.



KTCTA biannual newsletter designed and edited by Karen Rosborough

KTCT Map

The KTCTA will upgrade, develop and manage 54 kilometres of trail through the City of Kawartha Lakes. This trail stretches east to west between Peterborough County and the Regional Municipality of Durham and is a new addition to the national Trans Canada Trail network.



Donor Information

NAME:		
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:
TELEPHONE:	EMAIL:	

Please make cheque payable to: **KAWARTHA TRANS CANADA TRAIL ASSOCIATION**
 Mail to: Kawartha Trans Canada Trail Association
 c/o Fleming College
 P.O. Box 8000, Lindsay, ON, K9V 5E3
 Tax-deductible receipts will be mailed to the donor.

Is this donation in memory of someone? () Or, in honour of someone? ()
 If "YES" please provide the following:

HONOUREE'S NAME:

To whom should notification of donation be sent?

NAME:		
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:
TELEPHONE:	EMAIL:	